

# Acceptable Use Policy

## The Badminton Zone Limited.

### 1. About this policy

1. Together with our Terms of Conditions and Privacy Policy this Acceptable Use policy (Policy) governs how you may access and use our Website (www.thebadmintonzone.com) and all associated web pages, materials and Content
2. You should read this Policy carefully before using the Website.
3. By creating an account for the Website and using the Website or otherwise indicating your consent, you agree to be bound by this Policy, which supplements our Terms and Conditions and Privacy Policy. If you do not agree with or accept any part of this Policy, you should stop using your account for the Website immediately.
4. If you have any questions about this Policy, please contact us at support@thebadmintonzone.com.
5. In this Policy: 'we', 'us' or 'our' means The Badminton Zone Limited company registration number 15203807. 'you' or 'your' means the person or User accessing or using the Website or its content.

2. Acceptable use. We permit you to use the Website only for personal, non-commercial purposes. Use of the Website in any other way, including any unacceptable use set out in this Policy, is not permitted.

### 3. Unacceptable use

1. As a condition of your use of the Website, you agree not to use the Website:
  1. for any purpose that is unlawful under any applicable law or prohibited by this Policy

2. in any way that is prohibited or likely to contravene our Terms and Conditions
3. to commit any act of fraud;
4. to distribute viruses or malware or other similar harmful software code; for purposes of promoting unsolicited advertising or sending spam
5. to simulate communications from us or another service or entity in order to collect identity information, authentication credentials, or other information ('phishing');
6. in any manner that disrupts the operation of our Website or business or the website or business of any other entity;
7. in any manner that harms minors;
8. to promote or engage in any unlawful activity;
9. to represent or suggest that we endorse any other business, product or service unless we have separately agreed to do so in writing;
10. to copy, reproduce, distribute or share any of our video content
11. to gain unauthorised access to or use of our computers, data, systems, accounts or networks; or
12. to attempt to circumvent password or user authentication methods.

#### 4. Linking and framing

You may create a link to our Website from another website without our prior written consent provided no such link:

1. creates a frame or any other browser or border environment around the content of our Website;
2. implies that we endorse your products or services or any of the products or services of, or available through, the website on which you place a link to our Website;

3. displays any of the trade-marks or logos used on our Website without our permission or that of the owner of such trade-marks or logos; or is placed on a website that itself breaches this Policy.
5. We reserve the right to require you to immediately remove any link to the Website at any time, and you shall immediately comply with any request by us to remove any such link.
6. Using our name and logo: You may not use our copyright, trade marks, logos or Intellectual Property except in accordance with this Policy and our Terms and Conditions.
7. The streaming of videos from this Website is intended for personal, non-commercial use only. All Content and videos available on this Website are protected by copyright law. Any unauthorised use of video content including but not limited to downloading, sharing, reproducing or distributing videos is strictly prohibited and in breach of this Policy.
8. Breach: We shall apply the terms of this Policy in our absolute discretion. In the event of your breach of this Policy we may terminate or suspend your use of the Website, take any action we consider necessary to remedy the breach and to enforce the Acceptable Use Policy and which may result in legal action.
9. In the case of an unacceptable use as outlined in clause 3 of this Policy or a breach to this Policy, you shall indemnify and hold harmless the platform from any claims, damages or losses resulting from your violation of the Acceptable Use Policy.
10. As a User of the Website, you agree to respecting the Website's Intellectual Property rights and you shall use reasonable endeavours to make us aware of any suspected breaches of copyright infringement which can be reported to [support@thebadmintonzone.com](mailto:support@thebadmintonzone.com)
11. We reserve the right to update this Acceptable Use Policy at any time as needed with users being notified of any changes.